

DDA Minutes from September 14, 2022

9/14/2022 - Minutes

CALL TO ORDER

Meeting called to order at 8:03 am by A. Barden

Present: A. Barden, P. Stefan, J. Miller, C. Haubenstricker, C. Jobson, P. Mecham, A. McArthur

APPROVAL OF AGENDA

Motion to approve the agenda by P. Stefan, 2nd by J. Miller, all in favor

APPROVAL OF MINUTES

Motion to approve the August 2022 Minutes by P. Stefan, J. Miller 2nd, all in favor

PUBLIC COMMENT (Persons may speak for five minutes about an item that is NOT listed as a public hearing on this agenda. Please state your name and address for the record.)

NO PUBLIC COMMENT

ONGOING PROJECTS

Downtown Lighting Project

Pam Stefan introduced a new idea of curtain-style Christmas lights that can be placed along Main Street. P. Stefan may have a contact to hang lights. A. McArthur to send information on approximate number of downtown businesses that had interest in downtown Holiday light project. Discussion of DIY Christmas Tree kits (wooden, tomato-plant type towers, etc.) that could be purchased at True Value and decorated by families. Could be placed in front of City Hall. C. Haubenstricker interested in installing lights (one white, one blue) on his two businesses downtown to generate buzz and show example to other businesses. Discussion of type and number of lights used to cover City Hall. (It was \$1,300 to purchase 100, 17', G-12 Raspberry light sets from Bronner's in 2021 to decorate the City Hall)

J. Miller motioned to approve LED light expenditure of up to \$2,000.00 for downtown buildings. P. Stefan 2nds. Motion passes.

Gov. for Tomorrow

C. Haubenstricker mentioned interest in allocating funds for a donation to Gov. for Tomorrow organization. Plan to add to October's agenda.

BUSINESS ITEMS

- A. Barden-Explanation and discussion of the proposed future Frankenmuth Sports Complex. P. Stefan motions to support the Frankenmuth Sports Complex. J. Miller 2nds. Motion Passes. A. McArthur to send A. Barden Vassar DDA logo.
- Discussion/clarification of façade grant process for Norm's Heating and Cooling. Official grant application to be submitted in October.
- Heads up about Buy Nearby/Michigan Retailers grant introduction to come in October. Todd Pride of Nexstar Marketing to join meeting via ZOOM next month

COMMISSION MEMBER COMMENTS

CITY MANAGER ANNOUNCEMENTS & STATEMENTS

ADJOURNMENT

Adjourned at 8:51 am-Motioned by J. Miller, 2nd by P. Stefan